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ABSTRACT

This annotated bibliography provides a broad perspective on the way religion and communication relate to one another. Forty-two references are listed in the areas of (1) "Religion and Communication Theory"; (2) "Religion and Language"; (3) "Televangelism and Televangelists"; (4) "Historical Roots of Religion and Mass Communication"; (5) "Studies of Relationship between Religion and Mass Media Effects"; and (6) "Organizational and Small Group Communication and Religion." (MS)

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RELIGION AND COMMUNICATION
[A Selected, Annotated Basic Bibliography]

prepared by
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Communication and religion intersect with one another in many different ways. We have not limited our attention to any one particular area but seek to provide a broad perspective on the way these two phenomena relate to one another. Beginning in the 1950's with the pioneering work of Nathan Scott, Amos Wilder, Paul Tillich, and Chad Walsh on religion/art/worship, the fields of communication and religious studies have come together in a diverse way to examine the communication dynamics of religion.

Religion and Communication Theory

Media Development, The Journal of the World Association for Christian Communication, has published several issues examining communication from a religious and/or theological perspective. The following volumes are especially noteworthy: XXX (1), 1983: Philosophical Perspectives on Communication [articles focusing on the relation between religion and communication from different religious perspectives]; XXXI (3), 1984: Liturgy and Communication, [articles on the relationship between liturgy and television]; XXXI (1), 1984: Church Statements on Communication.

Duffy, Susan and Bernard K. Duffy. (1985). Communication Pathologies of Religious Totalism, **Religious Humanism**, 19, 181 - 185. This examination of Fundamentalist rhetoric suggests that it may be so isolated by its presuppositions that it cannot adapt to a hostile audience.

Jaberg, Gene and Louis G. Wargo, Jr. (1980). **The Video Pencil: Cable Communications for Church and Community.** Lanham, Maryland: University Press of America. Examines the potential of cable television for use in the parish; included are a theology of communication and practical suggestions for the use of cable television in the parish.

Kenney, Paul C. S. J. (1986). Interpersonal Communication and the Religious Communicator, **Research Trends in Religious Communication**, 7 (1), 1 - 9. Applies two articles in Communication Yearbook V to religious communication.

Phillips, Donald E. (1981). **Karl Barth's Philosophy of Communication.** New York: Georg Olms Verlag. A study of the understanding of communication and language in the work of this major Protestant theologian.

Rosser, Aelred Robert. (1983). Toward a Rhetoric of Liturgy: A Rhetorical Study of the Reformed Liturgy of the Roman Catholic Church. Ph.D. Thesis, University of Southern California. ED 245 291. The liturgy is analyzed using the rhetorical theories of Luis Maldonado, Kenneth Burke and Wayne Booth.

Soukup, Paul A. (1986). Thinking, Talking, and Trinitarian Theology: From Augustine to Aquinas on Communication. ED 279 043. Surveys the models of communication present in the writings of Augustine, Anselm, and Aquinas.

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Soukup, Paul A. (1983). Communication and Theology: Introduction and Review of the Literature. London: World Association of Christian Communicators. Review of the literature linking theology and communication. Extensive bibliography.

World Association of Christian Broadcasters. (1986). Christian Principles of Communication, Communication Resources, Number 8, July. Outlines six guidelines for the Christian communicator.

Religion and Language

Ferguson, Charles A. (1985). The Study of Religious Discourse, in Deborah Tannen and James E. Alater (Editors). Language and Linguistics: The Interdependence of Theory, Data, and Application. Washington, D.C.: Georgetown University Press. Applies discourse analysis to the church service as "formatted discourse" in which texts are composed and produced on the spot but within quite rigid guidelines for formatting.

Laeuchli, Samuel. (1962). The Language of Faith: An Introduction to the Semantic Dilemma of the Early Church. Nashville: Abingdon Press. A study of the formative stage of Christian speech in the second century focusing on the semantic clash between Gnostic and early Christian language.

Lundeen, Lyman T. (1972). Risk and Rhetoric in Religion. Philadelphia: The Fortress Press. Uses the thought of Alfred North Whitehead to examine religious language and discourse.

Metz, Johann Baptist and Jean Pierre Jossna (Editors). (1973). The Crisis of Religious Language. New York: Herder and Herder. An early collection of articles examining change in religious language.

Stahmer, Harold M. (1967). Speak That I May See Thee: The Religious Significance of Language. New York: Harper and Row. Analysis of the perspective on speech taken by major twentieth century religious philosophers: Martin Buber, Franz Rosenzweig, Eugen Rosenstock-Huessy, and Ferdinand Ebner.

Televangelism and Televangelists

Boozen, David A. (Editor). (1987). Analysis of Religious Television, Review of Religious Research, 29 (2). A special issue on American televangelism reporting data from the Gallup/Annenberg School survey of religious broadcasting.

Hill, George H. and Lenwood Davis. (1984). Religious Broadcasting 1920 - 1983. New York: Garland Publishers, Inc. An annotated bibliography of books, articles, theses, and dissertations on religious broadcasting in the United States. A basic reference source for both radio and television evangelism.

Brill, Bettye Wright. (1984). The United Church of Christ: Defending Access to Broadcasting. ED 246 493. Details the twenty year work of the U.C.C. in fighting discrimination in the broadcasting industry.

Branham, Robert J. and W. Barnett Pearce. (1987). A Contract for Civility: Edward Kennedy's Lynchburg Address, Quarterly Journal of Speech, 73, 424 - 443. An analysis of the impetus for and the content of Edward Kennedy's speech to the Moral Majority at Lynchburg, VA. notes indications of the success of the speech.

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Buckeley, Roy Edward. (1983). The Political Preaching of Jerry Falwell: A Rhetorical Analysis of the Political Speaking of the Rev. Jerry Falwell in Behalf of the Moral Majority in the 1980 Political Campaign. ED 245 291. Ph.D. Dissertation, University of Southern California. Falwell's rhetoric while ethical was ineffective among voters other than Fundamentalist Christians and unsuccessful in passing moral legislation.

Cardwell, Jerry D. (1984). **Mass Media Christianity: Televangelism and the Great Commission.** Lanham, Maryland: University Press of America. Examines the growth of televangelism with concise descriptions of the major televangelists and developing stars.

Gerbner, George, et al. (1984). Religion and Television. ED 271 095. Reports the results of a two year study of the nature of religious television,its viewers, and its effect on mainline churches.

Griffin, Keith H. (1981). Rubbing the Devil's Nose In It: P.T.L.'s Jim Bakker Under Investigation. ED 206 039. This paper outlines the controversy surrounding PTL from 1979 - 1981, Jim Bakker's rhetorical strategies and the ethics of Bakker's persuasion. Gives basic background to the 1987 ouster of the Bakker's from PTL.

Horsfield, Peter G. (1984). **Religious Television: The American Experience.** New York: Longman Inc. Traces the development of religious television in the United States.

Johnston, Michael. (1986). The New Christian Right and the Powers of Television. ED 280 785. Argues that televangelism is best understood as a dialogue between communicators and audiences not as a few manipulating the many.

Jowett, Garth S. and Victoria O'Donnell. (1986). **Propaganda and Persuasion.** Beverly Hills, CA: Sage Publications. Two of five case studies in this book focus on religion and persuasion: "Televangelism and Born Again Politics," and the abortion controversy. The authors consider if televangelism can be defined as propaganda.

Journal of Communication, (1981). 31 (1) (Winter). This issue contains a symposium on televangelists from several different theoretical and research perspectives.

Historical Roots of Religion and Mass Communication

Nord, David Paul. (1984). The Evangelical Origins of the Mass Media in America: 1815 - 1835. ED 245 260. (Journalism Monographs # 88). Argues that the roots of the modern mass media are in the evangelical Christian Tract Societies who proposed a comprehensive mass media using modern technological advances to reach everyone.

Nord, David Paul. (1984). The Authority of Truth: Religion and the John Peter Zenger Case. ED 244 276. Links an understanding of the Great Awakening with the defense and verdict of the Zenger Libel case of 1735.

Ross, Robert W. (1980). **So It Was True: The American Protestant Religious Press and the Nazi Prosecution of Jews.** Minneapolis: University of Minnesota Press. 374 pages. A content analysis of Protestant religious periodicals circulated to parishes from 1933 to 1945 to discover what was published regarding the Holocaust.

Reutzel, Douglas Ray. (1981). American Reading Instruction: Pre-Revolutionary Religious Influences. ED 211 969. Study traces the influence of religion from ancient Egypt to Pre-Revolutionary America on modern reading instruction.

Wolfe, Kenneth M. (1984). The Churches and the British Broadcasting Corporation 1922 - 1956. London: SCM Press Ltd. A detailed history of British Broadcasting Corporation religious broadcasting.

Studies of Relationship Between Religion and Mass Media Effects

Appleton, Marianne and A. Garr Cranney. (1981). The Reading Habits of Church Active Mormon Women. ED 216 322. Study of 149 female members of the Church of Jesus Christ of the Latter Day Saints concerning their reading habits.

Huesmann, L. Rowell and Riva S. Bachrach. (1985). Differing Reactions to TV in Kibbutz and City Children. ED 270 669. Study of 122 city children and 64 kibbutz children in first and third grades concerning the reality of television content.

Rouner, Donna. (1986). The Uses of and Attention to Rock's Lurid Lyrics. ED 269 808. Study of 128 college students on religiosity, sexual references in rock music, drug usage and sexual relations.

Senekal, J. E. The Effect of Television on the Religious Activities of English-speaking Secondary School Pupils. ED 280 786. Survey of South African secondary school pupils conducted from 1974 - 1981 found little relationship between television viewing and participation in religious activities.

Weinglass, Janet and Janice W. Steil. (1981). When is Unequal Unfair: The Role of Ideology. ED 218 530. Reports a study of Jewish women about religious practices, their perception of injustice, their sense of personal deprivation, sense of fraternal deprivation and their desire for change in this area.

Organizational and Small Group Communication and Religion

Crawford, Lyall. (1986). Fighting to Get Closer: An Observational Study in a Commune. ED 274 011. Participant observation study of a Taoist Commune examining conflict within the commune in light of Taoist teachings.

Falbo, Toni, B. Lynn Mew and Margie Garvies. (1985). Authority Base, Denomination, Moral Philosophy and the Power Strategies Used by Clergymen. ED 270 676. Reports study of 50 Southern Baptist and 46 Roman Catholic priests to examine three types of clerical authority: charismatic, traditional, and legal-rational.

Lawler, Philip F. (1987). How Bishops Decide: An American Catholic Case Study. ED 277 622. Washington: Ethics and Public Policy Center, 1986. Purpose of this study is to show how the American Catholic Bishops go about preparing a pastoral letter on a public issue.

Isenhart, Myra W. (1986). Participative Management in a Theological Organization. ED 278 058. Examines increased participation of students, faculty, and trustees in the management of a Roman Catholic Seminary exploring conditions preceding change as well as effects and implications.

Soukup, Paul and Mary Boone. (1983). Negotiation through Power, Ideology, and Technology in the Local Development of the Catholic Communications Network of America. ED 235 518. Case study of implementation of a satellite communications network in local Catholic church offices.

Thorn, William and M. Bruce Garrison. (1982). Institutional Stress: Conflicting Models in the Catholic Press. ED 217 482. Survey of Roman Catholic editors and Bishops who publish religious newspapers to determine model of Catholic press held by each group.